



**CWD**  
REAL ESTATE INVESTMENT

# BRETON VILLAGE

1830 Breton Road SE  
Grand Rapids, MI



Breton Village stands out as a hub for top-tier retail businesses in the Grand Rapids area, situated in the southeast section adjacent to East Grand Rapids and the 28th street commercial corridor.

The original Breton Village Mall, featuring a spacious interior and a second floor, underwent significant interior upgrades following its acquisition. However, with the diminishing allure of small interior malls, CWD made substantial investments to modernize and enhance Breton Village. The second floor and interior were demolished, making way for a new vision that catered to the needs of specialty retailers.



Initiating in 2016, the transformation involved de-malling and adopting a contemporary design. Outdoor spaces were introduced, providing individual storefronts for retailers. Additional buildings were erected, and parallel projects like Breton South Village were initiated. This redesign allows visitors to shop, dine, stroll, and relish the revamped layout.

The outcome is a thriving collection of remarkable businesses, including fashion leaders such as Leigh's, Free People, and Anthropologie, alongside health and lifestyle establishments like Lululemon, Spoke, and Boyne Country Sports. Dining options abound, featuring establishments like Cafe de Miro, Core Life, and Bobcat's Bonnies. For those interested in high-end specialty residential goods, West Elm and the recently added Design Within Reach offer a diverse shopping experience.



The roster of retailers extends beyond this, prompting an invitation to visit, engage in some ping pong or cornhole outside, and wander the grounds while savoring the revitalized and energized ambiance of Breton Village.



Contact CWD for more information:

CWD Real Estate Investment  
616.726.1700  
info@cwdrealestate.com

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